ALEXANDER BROWN

PRODUCT DESIGNER

AB

CONTACT

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PORTFOLIO

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DEVELOPMENT

Six Sigma Black Belt
March 2020
Six Sigma Green Belt
March 2020
Graphic Design (Adv. Diploma)
April 2020
Interior Design (Adv. Diploma)
April 2020

EDUCATION

2016 - 2019
Industrial Design & Technology (BA)
Loughborough University

2014 - 2016
A Level
A / A / A / B
Inc. Geography, Design & Technology, EPQ & Use of Math

2009 - 2014
GCSE
10 A* - A Grades
Inc. English, Math, Geography & Design & Technology

HOBBIES

Cheerleading
Tennis & Running
Geology
Music

PROFILE

I am a passionate Product Designer and my goal is to experience a rewarding long-term career in the design industry. I strive to constantly develop my design knowledge and personal skills utilising a wide range of design tools, methods and applications. I demonstrate an excellent worth ethic being able to work on my own initiative but also very comfortable working in a team environment.

EXPERIENCE

2019 - 2020
August   Present

AEL Outdoor Solutions
Product Designer

Designing a range of inspiring outdoor environments for the commercial leisure and alfresco dining sectors. Specialising in bespoke structures, custom furniture and unique solutions. Managing a diverse range of product briefs requiring detailed client presentations, communicating with external suppliers, surveyors and architects. I have been the design lead on multiple projects for nationwide clients, acquiring and enhancing my skills as a multi-disciplined designer.

2016 - 2019
September   June

Loughborough University
Marketing Student Ambassador & Other Responsibilities

My role included promoting the Loughborough Design School to prospective students and their families at open days, through multiple group presentations as well as conducting personal tours for visiting oversea students. In addition to my studies I undertook the following roles and responsibilities:

Donor Recruitment Coordinator for the Anthony Nolan Charity
Social Secretary, The Holt Hall
Society Executive Appraisal Officer
Cheerleading Squad Captain

2015 - 2016
April   September

Argos Ltd
Team Leader

I managed a diverse range of colleagues undertaking additional responsibilities such as interviewing new staff, training staff and mentoring the store team. My role covered stock control and customer interaction, resolving customer issues efficiently. Team leader responsibilities included daily store financial reconciliation as well as managing the achievement of daily store targets.

2013 - 2013
June   June

McLaren
Project Engineer (Work Experience

I learnt part testing methods through virtual and physical test examples, supported by analysis of test data which directly improved the overall design.

SKILLS

Communication
- Managing multiple interactions between clients, account managers, suppliers and architects to deliver the optimum solution for all parties.
- Presenting and explaining complex designs and technical solutions utilising the most effective visual medium for the audience.
- Proactively sharing best practise ideas with the design and production teams.

Team Work
- Working closely with experienced technicians to challenge the status quo to improve quality and process efficiencies.
- Integrated quickly into an established team through proactive development of personal working relationships and participation in team activities.
- Effectively work with a team to meet and exceed client expectations.

Problem Solving
- Experienced a diverse range of customer/ logistical challenges, striving to find creative solutions to benefit all parties involved.
- Reacting quickly to onsite installation challenges requiring immediate issue resolution, without compromising quality.
- Effectively anticipate potential design challenges before they arise.

Project Management
- Lead designer to redesign the furniture range for a nationwide fast food franchise chain across multiple UK locations.
- Personal ability to manage multiple diverse projects simultaneously, requiring extensive communication between multiple internal and external stakeholders.
- Six Sigma Black & Green Belt accreditations enhance my ability to manage projects.

Leadership
- Proactively using my initiative to support and contribute new ideas to the design team, as well as seeking additional responsibilities to support team manager.
- Motivating my cheerleading team to perform a highly technical routine in a competition situation to win a national team award.
- Key lead in a university wide campaign to recruit a record breaking number of donors to the Anthony Nolan stem cell register. 2K target achieved and recognised with an award.

Software / IT
- 3D CAD software - (Solidworks / Inventor / HSM / 3DS Max / Keyshot)
- Graphic design - (full Adobe Suite & full Affinity Designer Suite)
- Office applications - (Word / Excel / PowerPoint)
- Other - (Axure RP / Wordpress / Picaxe programming / AutoCad)

ACHIEVEMENTS

- National Level 2 Coed Stunt Group Cheerleading Champions (July 2019)
- Appraisals Officer, Societies Executive Team Loughborough University (May 2017 – 2018)
- Elected Donor Recruitment Coordinator for the Anthony Nolan Society (March 2017 - 2018)
- Donor Recruitment Recognition Award, Anthony Nolan Charity (October 2017)
- Elected Social Secretary of The Holt Hall, university accommodation (November 2016 - 2017)
- Achieved Silver Award (for volunteering for a minimum of 25 hours) at Loughborough University (May 2017)
- Representing The Holt Hall in sporting events including an Aquathlon, Loughborough University (May 2017)
- Argos recognition award (passing two stores Health & Safety annual assessments) (July 2016)
- The award for Best Overall Graphic Design A Level Project at Farnborough 6th Form College (June 2016)
- Completing the Extended Project Qualification and achieving an A (June 2016)
- Design Course representative at Farnborough 6th Form College (September 2015 – June 2016)
- Achieving a Sports Coaching leadership qualification at The Winston Churchill School (June 2014)